# CIVIX Place, Planning & Design







- 1 Liverpool Parks Programme: Parks Management Study for Liverpool City Region
- 2 Regeneration of Tynemouth Station: North Tyneside Council, DoE, Tyne & Wear PTE

# 2 Regeneration of Tynemo

CIVIX

# Our Approach

CIVIX is a multi-disciplinary design collaborative specialising in development planning and urban design.

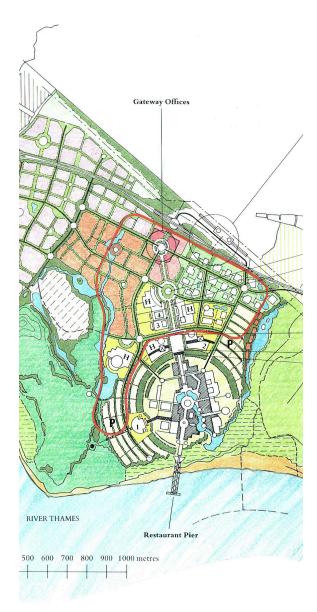
We prepare strategies and action plans for the creation and enhancement of place: site redevelopment and area improvement from large metropolitan districts to small infill sites. This is achieved through interactive and integrated processes - client briefing, consultation, analysis and design, site capacity testing and development appraisals.

We negotiate with planning authorities, funding agencies, public and private institutions while engaging with landowners, stakeholders and local communities. We lead tailor-made teams acting as strategic advisers and facilitators.

As an independent network of consultants CIVIX shapes teams that precisely meet the needs of each individual project. As experienced commissioners in our own fields we know how to ensure the client's needs are met, and we take pride in ensuring this happens.

The team appointed is the one that will be engaged for the duration of the project. Should we need to customise our core team with expert associates in specialist fields, these will be identified from the outset.

One of our key attributes is the time we put into project direction and project management. We see this as essential for successful and timely delivery.



Universal Studios, Rainham, Essex: Music Corporation of America

#### **About CIVIX**

- formed late 1989 as the urban design & delopment planning team of architects Rock Townsend.
- grew into a multi-disciplinary design and planning practice in the 1990s working throughout the UK; for LEGO in Windsor, the MoD in Waltham Abbey as well as the European Union in the Caribbean.
- responsible for master planning the approved scheme for the Music Corporation of America's 1600 acre Universal Studios project at Rainham, Essex.
- helped establish the Urban Design Alliance, ran English Partnerships' Placecheck initiative, advised Ashford's Future Board.
- shared its expertise with international professional services company Jacobs between 2006-2014.

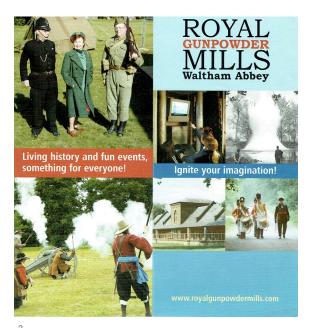
# **CIVIX Today**

- is a team of skilled professionals who plan and design the sustainable built and natural environment.
- has collectively over 120 years' experience working in the private, public and not-for-profit sectors and is adept at tackling new planning and design challenges.
- works across the range of interests developers, landowners, public agencies, local communities, planning authorities.

We have been forging the planning and design agenda for many years through experience gained in design and management roles at senior level.







- 1. The Avenue, Chesterfield: East Midlands Development Agency (J)
- 2. Waltham Abbey Royal Gunpowder Mills: development trust events programme

# CIVIX

# Design principles that work

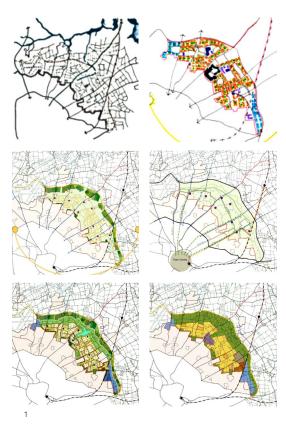
Development within the built environment must embrace statutory planning policy, sustainable development principles, conservation in the widest sense and commercial viability. Our work for LEGO World with the creation of LEGOLAND Windsor exemplifies our multidisciplinary approach to development planning.

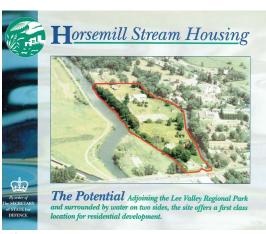
Infrastructure renewal requires an holistic approach, exploring demand and land use implications while promoting the place-making agenda. We have created an inclusive solution to demand and needs assessment in our work with local authorities such as key Hertfordshire agencies.

Design encourages and forges solutions, establishing a new synthesis from apparently conflicting objectives. We have used design as the facilitator and the dynamic link between ambition and the feasible, efficiently holding together multiple elements of the natural and man-made. Our extensive project experience, including Dawley Regeneration and the creation of the Olympic Park for London 2012, provides detailed understanding of the principles of design led urban renewal.

Collaboration between a wide range of public, private and voluntary sector agencies is needed to meet community needs and aspirations. This focused action benefits from an innovative approach to the management of projects. In running the national Placecheck Initiative CIVIX broke new ground in facilitating community collaboration in urban design.

The appraisal and preparation of conservation proposals alongside the creative re-use of existing buildings is ever more important given the preference for brownfield land development. This can help satisfy sustainability requirements, and expert appraisal of the cultural significance of existing buildings should inform design and development proposals. We have demonstrated how regeneration can also be place-making on the grand scale in our transformation of the Waltham Abbey Royal Gunpowder Mills from a 75ha redundant site to an interpreted historic industrial landscape and visitor attraction.





#### 1 Urban Extension : Homes & Communities Agency, Multi-Disciplinary Panel (J) 2 Waltham Abbey Royal Gunpowder Mills: Land disposal briefing particulars for MoD

#### Services

### **Planning**

We prepare urban design frameworks, public realm strategies, design and access statements, landscape character assessments, sustainability appraisals, heritage and conservation statements and public consultation plans.

#### Design

We produce site development briefs and capacity studies, master plans, design codes, landscape design proposals and public realm enhancement schemes.

### Management

We handle the development planning process employing established project management methods to define and interpret client requirements and community objectives, appraise options, explore design opportunities and assess value created.

To find out more contact: dan.bone@civix.org.uk +44 (0)7770 431060













- 1 Residential master plan Lyng Hall, Coventry: Coventry City Council (J)
- 2 Ashford town centre 'Shared Space' Ring Road: Kent County Council (J)

#### Contributors

The contemporary planning and design agenda needs people with creative skills and established track records. Our multi-disciplinary team ensures interrelated problems are fittingly addressed so that planning policy, design objectives, engineering and transport constraints and the economics of development are fully incorporated within the solutions provided.

#### Dan Bone MA Dip Arch RIBA MRTPI MAPM Architect Planner

Dan is co-founder and managing director of CIVIX. His architectural practice experience includes work in both residential and commercial sectors and building conservation. He has led urban design projects and managed multidisciplinary teams for three decades. Dan's recent position as Head of Urban Design at Jacobs Infrastructure UK ensures transport and engineering design opportunities and constraints are integrated at all stages of the development planning process.

#### Alan Johnson MA BArch RIBA Architect & Historic Buildings Specialist

Alan's career has been shared equally between the private and public sectors, latterly as Historic Buildings Architect in the Government Historic Estates Unit of English Heritage. He is the author of three books on building conservation expressly aimed at enlarging everyone's understanding of the historic environment.



#### Selection of CIVIX and individual clients

### Development

Alexandra Palace & Park Charitable Trust BBC Heritage LEGO World A/S Ministry of Defence Tyne & Wear Passenger Transport Executive

### **Planning**

Heritage Lottery Fund Hertfordshire County Council Historic England Homes and Communities Agency Welwyn Hatfield Council

# Design

Commission for Architecture & the Built Environment East Bank Regeneration Leeds Music Corporation of America RSA Island Village University of Sheffield

#### Management

European Commission Liverpool City Region Transport for London Wey and Arun Canal Trust University of the West Indies

#### ....contributors

#### Peter Neal BA DipLA MDeS DipEcology FLI Landscape Architect & Environmental Planner

Peter is a recognised expert in the planning, design and management of urban parks and the public realm. Previously head of public space at CABE, he was a design advisor to the ODA for the London 2012 Olympic Park, is a project mentor for the Heritage Lottery Fund, a Design Council CABE Built Environment Expert, a member of the Design South + East Design Panel and a Fellow of the Landscape Institute.

#### Rob Shipway BA MRTPI Development & Infrastructure Planner

Rob's specialism these days is in the field of infrastructure planning, having led a number of studies to identify, cost and plan the delivery of growth related infrastructure. This follows on from roles in public agencies, LB Waltham Forest and English Partnerships, where he led a range of development and regeneration projects in London and the South East .



.....rarely are planning and design problems so difficult that solutions are unattainable; rarely are they so simple that solutions are obvious...

- 1 Wey and Arun Canal Trust
- 2 Alexandra Palace Media Campus
- 3 LEGOLAND Windsor
- 4 Dawley Regeneration (J)
- 5 Lyng Hall Coventry (J)

- 6 Block Mills Portsmouth Naval Base
- 7 Caribbean Student Housing
- 8 Placecheck
- 9 Waltham Abbey Royal Gunpowder Mills
- 10 London 2012 Olympic Park

(J) projects run at Jacobs

